



Business Studies – Summer 2026

Summer Home Learning Activity

Thank you for choosing Business Studies at A Level

We look forward to welcoming you into the department and working with you to achieve your personal goals. We are a successful department who deliver excellent results for our learners.

To help you get ahead you should complete the following tasks over the summer.

Summer Work (electronic/online)

Join the SENECA Class with this class code:

5vp6u1u4xm

or use this link to find the assignment:

<https://app.senecalearning.com/dashboard/class/5vp6u1u4xm/assignments/assignment/7c6e64e4-4810-4e02-9e9f-086d6759efcd>

Stay Informed

Follow and listen to the podcast **Wake Up to Money** for daily updates on the dynamic external influences on Businesses & the Economy

<https://www.bbc.co.uk/programmes/b0070lr5>

Recommended Viewing for Business Studies students (*watch a selection of these*)

Watch these documentaries on business strategy to give you a bigger tool bag of real business examples to possibly introduce and to add value to your points made.

BBC iPlayer

Business on BBC iPlayer

<https://www.bbc.co.uk/programmes/b040z45j>

Amazon on BBC iPlayer

<https://www.bbc.co.uk/programmes/m000fjdz>

Business Strategy & Functional Areas in Action on BBC iPlayer

<https://www.bbc.co.uk/programmes/p07mbvjm>

YouTube

Business Strategy and managing threats of competition “who killed the electric car”:

<https://www.youtube.com/watch?v=3fW4xYBXdGo>

Business Strategy

<https://www.youtube.com/watch?v=wtDaPl8OGfw&list=PL7cA49hGdZQ49iTqhyXrluCkacR7nSr7M>

Business Strategy - The American Factory

<https://www.youtube.com/watch?v=OIMKppy0Z-I&list=PLm7sPH3RDVBUn5mVTHI6xnDNoVuqjczT>

Marketing & Product Placement

<https://www.youtube.com/watch?v=rYv4rsnE4UI>

Business Strategy & Culture

<https://www.youtube.com/watch?v=T2IaJwkqgPk>

Business Strategy & Technological Change

<https://www.youtube.com/watch?v=SGeBQbsYAiM>

Amazon Prime

Business Strategy & Competition on Amazon

<https://www.amazon.com/Airbus-vs-Boeing-Patrick-Barberis/dp/B074QZXQY7>

Netflix

Leadership and enterprise documentaries on Netflix

<https://www.eu-startups.com/2020/03/netflix-documentaries-every-entrepreneur-should-see>

Business Documentaries on Netflix

<https://www.thinkbusiness.ie/articles/netflix-business-documentaries>

Business & Marketing content on Netflix

<https://www.leadpages.com/blog/marketing-business-movies-netflix>

