



Year
9



An Introduction to Media Studies

Key terms and concepts and an exploration of advertising and branding



Animation

We learn about the history and types of animation and use four different pieces of software to create a short animated film about animation



Radio and Podcasting

We learn about the history and types of radio and podcasts and research, plan, record and edit a short podcast of our own



TV Industry/Game Shows

We learn about the TV industry and types of broadcasters and research, plan, pitch ideas for a new TV game show and create a website for it.



Music Video

Purposes and type of music videos and how to analyse moving image. Research, plan, film and edit a short music video.

Year
10

Music Videos, Industry and Audience

Set products – Stormzy, 'Superheroes' and Taylor Swift, 'The Man', videos, websites and related social media. Practise questions.



Practice (non-exam assessment)

Production work based on a choice of brief



Film Marketing

Bond films 'The Man with the Golden Gun' and 'No Time to Die'. Practise paper.



Print Analysis

Unseen magazine and advert analysis and set products Vogue and GQ. Practise questions.



TV Crime Drama

Outline of course and context, genre, media language and representation in two TV crime drama set products: The Sweeney and Trigger Point



Literacy



GCSE Revision Resources

Year
11



Newspapers and Advertising

Industry issues, contexts and audience issues including unseen analysis.



Revision for Mock Exam

Mix of component One and Two. Mock exam assessment.



NEA

30% of final grade
Students research, plan, shoot and edit productions based on a choice of four briefs



Final Component One texts

Fortnite and The Archers. Practise paper.



Final Revision

Includes walking talking mocks and several past papers.

- ### Careers
- Journalist
 - TV Presenter
 - Film/Video Editor
 - Advertising Account Executive
 - Copywriter
 - Digital Marketer
 - Market Researcher
 - Social Media Manager
 - Broadcast Journalist
 - Public Relations (PR) Officer
 - Radio Presenter/Announcer
 - Production Runner
 - User Experience (UX) Designer
 - Web Content Manager

