

Long term planning grid

In year 13 learners can identify business strengths and weaknesses in order to select an appropriate strategy to improve the performance and the potential of a business. By the end of year 13 learners should be able to articulate how entrepreneurs, leaders and managers drive strategic change by analysing the strategic position of the business, choosing a new strategic direction and managing strategic change. Learners will develop their business literacy by selecting alternative words for money and use subject specific key terms synoptically. Business numeracy will be developed by being able to calculate accounting ratios to identify strengths and weaknesses. Students will develop their transferable skills of analysis by applying: Point explained with 5 connected stands of analysis in context and points evaluated. Evaluation skills will be mastered through practice using the AJIM framework. Answer the question, justify your answer, it depends on, most important factors.

<p>Year 13</p>	<p>Unit 7 Analysing The Strategic Influences of a Business Unit 7- External Influences</p> <p>To learn about the impact of changes in the political and legal environment on strategic and functional decision making To learn about the impact of changes in the UK and the global economic environment on strategic and functional decision making.</p> <p>Unit 7 – Internal Influences To learn about influences on the mission of a business. To learn about internal and external influences on corporate objectives and decisions. To understand the distinction between strategy and tactics. To learn about the links between mission, corporate objectives and strategy. To learn about the impact of strategic decision making on functional decision making. To understand the value of SWOT analysis To learn about how to assess the financial performance of a business using</p>	<p>Unit 7 Analysing The Strategic Influences of a Business Unit 7- External Influences To understand reasons for greater globalisation of business. To learn about the importance of globalisation for business. To learn about the importance of emerging economies for business.</p> <p>To learn about the impact of the social and technological environment on strategic and functional decision making. To learn about the pressures for socially responsible behaviour</p> <p>Unit 7 – Internal Influences To understand the value of financial ratios when assessing performance. To learn about how to analyse data other than financial statements to assess the strengths and weaknesses of a business. To understand the importance of core competences. To learn about assessing short- and long-term performance.</p>	<p>Unit 9 Strategic Methods To understand the reasons why businesses grow or retrench. To understand the difference between organic and external growth. To learn about how to manage and overcome the problems of growth or retrenchment. To learn about the impact of growth or retrenchment on the functional areas of the business. To assess methods and types of growth. To learn about the pressures of innovation. To understand the value of innovation. To learn about ways of becoming an innovative organisation. To learn about how to protect innovation and intellectual property. To learn about the impact of an innovation strategy on the functional areas of the business To learn about reasons for targeting operating in and trading with international market. To understand factors influencing the attractiveness of international markets. To learn about reasons for producing more and sourcing more resources abroad.</p>	<p>Unit 9 Strategic Methods To understand the impact of internationalisation for the functional areas of the business. To learn about the pressures to adopt digital technology. To understand the value of digital technology. To learn about the impact of digital To learn about the pressures to adopt digital technology.</p> <p>Unit 10 Managing Strategic Change To understand the importance of organisational culture. To learn about the influences on organisational culture. To learn about the reasons for and problems of changing organisational culture. To learn how to implement strategy effectively. To understand the value of leadership in strategic implementation. To understand the value of communication in strategic implementation.</p>	<p>Revision Sessions based on student feedback and Assessments.</p> <p>Completion of Complete A Level Business Papers</p> <p>Use of Walking Talking Mocks etc</p> <p>Further Revision Sessions identified by teacher to develop strengths and improve weaknesses of cohort.</p>	
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<p>balance sheets, income statements and financial ratios.</p>	<p>The value of different measures of assessing business performance</p> <p>Autumn Term Year 13 Assessment- this will be used to identify progress and gaps. This will inform some additional lessons prior to starting next units.</p>	<p>To learn about ways of entering international markets and value of different methods. To learn about influences on buying, selling and producing abroad. To learn about managing international business including pressures for local responsiveness and pressures for cost reduction.</p> <p>Unit 8 Choosing Strategic Direction To learn about Porter’s five forces, how and why these might change, and the implications of these forces for strategic and functional decision making and profits. To understand financial methods of assessing an investment. To learn about the factors influencing investment decisions. To learn about the value of sensitivity analysis. To learn about how to compete in terms of benefits and price. To learn about influences on the choice of a positioning strategy. To learn about the value of different strategic positioning strategies. To understand the benefits of having a competitive advantage. To understand the difficulties of maintaining a competitive advantage.</p> <p>Unit 10 Managing Strategic Change To learn about causes of pressures for change. To understand the value of change. To understand the value of a flexible organisation.</p>	<p>To understand the importance of organisational structure in strategic implementation. control. To evaluate strategic performance. To understand the value of strategic planning. To learn about the value of contingency planning.</p>		
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<p>End of sub topics: MCQ, FAR marked homework.</p> <p>Aim & purpose: learners understand the dynamic environment new and established businesses need to adapt to.</p> <p>Skills: Knowledge & application to real business environments. Greater development of synoptic style answers linking knowledge from yr 12 to ne knowledge from yr 13.</p>	<p>End of sub topics: MCQ, FAR marked homework.</p> <p><u>End of full topic written assessments</u></p> <p>Aim & purpose: learners understand the dynamic environment new and established businesses need to adapt to. Learners able to identify local and global issues effecting business.</p> <p>Skills:</p> <p>Knowledge & application to real business environments. Development of synoptic style answers linking knowledge from yr 12 to new knowledge from yr 13.</p>	<p>To understand the value of managing information and knowledge. To learn about barriers to change. To learn how to overcome barriers to change.</p> <p>End of sub topics: MCQ, FAR marked homework.</p> <p><u>End of full topic written assessments.</u></p> <p>Aim & purpose:. Students develop knowledge of methods of growth and tools to decide appropriate strategy. Students are able to analyse how this may affect the functional areas of a Business as studied in year 13.</p> <p>Knowledge & application to real business environments. Development of synoptic style answers linking knowledge from yr 12 to new knowledge from yr 13.</p>	<p>End of sub topics: MCQ, FAR marked homework.</p> <p><u>End of full topic written assessments.</u></p> <p>Aim & purpose:. Students develop knowledge of methods of growth and tools to decide appropriate strategy. Students are able to analyse how this may effect the functional areas of a Business as studied in year 13.</p> <p>Knowledge & application to real business environments. Development of synoptic style answers linking knowledge from yr 12 to new knowledge from yr 13.</p>		
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