

Long term planning grid

**In year 11 learners learn how to build a business and grow a business. By the end of year 11 learners should be able to articulate what decisions entrepreneurs, leaders and managers need to make to grow a successful business including managing: selecting appropriate ownership type, understanding external influences, how to grow a business, how to drive business performance through specialisation in marketing, operations, finance & human resources. Learners will develop their business literacy by selecting alternative words for money and use subject specific key terms synoptically. Business numeracy will be developed by being able to calculate Gross profit & net profit margins, break even and cashflow. Learners will develop their transferable skills of analysis by applying: Point explained with 5 connected stands of analysis in context. Evaluation skills will be mastered through practice using the AJIM framework. Answer the question, justify your answer, it depends on, most important factor.**

<p><b>Year 11</b></p>	<p>Theme 2: Building a Business Topics:</p> <p>Making finance function effective</p> <ul style="list-style-type: none"> <li>• Profit margins</li> <li>• ARR</li> <li>• Quantitative data</li> <li>• Qualitative data</li> <li>• Limitations of data</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: Learners able to identify local and global issues effecting business and how financial data may be misinterpreted if analysed in isolation.</p> <p>Skills: Synoptic writing – qualitative and quantitative data interpretation.</p>	<p>Theme 2: Building a Business Topics:</p> <p>Making human resources effective</p> <ul style="list-style-type: none"> <li>• Organisational structures</li> <li>• Recruitment &amp; Selection</li> <li>• Training – developing employees</li> <li>• Motivation theory</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>End of Theme 2 assessment.</p> <p>Aim &amp; purpose: Learners able to identify local and</p>	<p>Revision: Theme 1: GCSE 1-9 Investigating a small Business</p> <ul style="list-style-type: none"> <li>• Knowledge organisers</li> <li>• Regular recall practice</li> <li>• Walking talking mock past paper questions</li> </ul>	<p>Revision: Theme 2: Building a Business</p> <ul style="list-style-type: none"> <li>• Knowledge organisers</li> <li>• Regular recall practice</li> <li>• Walking talking mock past paper questions</li> </ul>	<p>N/A</p>	
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