

Long term planning grid

**In year 10 learners learn how to build a business and grow a business. By the end of year 10 learners should be able to articulate what decisions entrepreneurs, leaders and managers need to make to grow a successful business including managing: selecting appropriate ownership type, understanding external influences, how to grow a business, how to drive business performance through specialisation in marketing & operations. Learners will develop their business literacy by selecting alternative words for money and use subject specific key terms. Business numeracy will be developed by being able to calculate Gross profit & net profit margins, break even and cashflow. Students will develop their transferable skills of analysis by applying: Point explained with 5 connected stands of analysis.**

<p><b>Year 10</b></p>	<p>Theme 1: GCSE 1-9 Investigating a small Business Topics:</p> <p>Making the Business effective:</p> <ul style="list-style-type: none"> <li>• Ownership</li> <li>• Franchising</li> <li>• Business Plan</li> <li>• Location</li> <li>• Marketing Mix</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: Business literacy.</p> <p>Skills: Data interpretation, application of knowledge and contextual analysis.</p>	<p>Theme 1: GCSE 1-9 Investigating a small Business Topics:</p> <p>Understanding external environment</p> <ul style="list-style-type: none"> <li>• Stakeholders</li> <li>• Technology</li> <li>• The economy</li> <li>• Investigate local economy</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: learners understand the dynamic environment new and established businesses need to adapt to.</p>	<p>Theme 1: GCSE 1-9 Investigating a small Business Topics:</p> <p>Understanding external environment</p> <ul style="list-style-type: none"> <li>• Unemployment</li> <li>• Inflation</li> <li>• Interest rates</li> <li>• Exchange rates</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>End of Theme 1: Synoptic assessment</p> <p>Aim &amp; purpose: learners understand the dynamic environment new and established businesses need to adapt to.</p>	<p>Theme 2: Building a Business Topics:</p> <p>Growing a Business</p> <ul style="list-style-type: none"> <li>• PLC</li> <li>• Financing growth</li> <li>• Changing objectives</li> <li>• Globalisation</li> <li>• Internationalisation</li> <li>• Ethics</li> <li>• Environment</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: Learners study complex issues and how they apply locally and globally.</p>	<p>Theme 2: Building a Business Topics:</p> <p>Making marketing effective</p> <ul style="list-style-type: none"> <li>• Product</li> <li>• Place</li> <li>• Promotion</li> <li>• Price</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: Learners able to identify local and global issues effecting business and how marketing mix will respond to meet customer needs.</p>	<p>Theme 2: Building a Business Topics:</p> <p>Making operations effective</p> <ul style="list-style-type: none"> <li>• Production</li> <li>• Technology</li> <li>• Stock Management</li> <li>• Suppliers &amp; procurement</li> <li>• Quality control</li> </ul> <p>End of sub topics: MCQ, FAR marked homework.</p> <p>End of full topic written assessments.</p> <p>Aim &amp; purpose: Learners able to identify local and global issues effecting business</p>
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