

Business Studies: Summer Work

Thank you for choosing Business Studies at A-Level. We look forward to welcoming you into the department and working with you to achieve your personal goals. We are successful department who deliver excellent results for our learners.

To help you get ahead complete the following tasks over the summer.

Electronic Summer Work:

12A Business: Induction Day Block A – Join the SENECA Class with this class code: **rf363gnifc**

Use this link:

<https://app.senecalearning.com/dashboard/class/rf363gnifc/assignments/assignment/38ff0c0e-7a82-49a3-b08c-d9a6f6705cb5>

12C Business: Induction Day Block C – Join the SENECA Class with this class code: **r80hfchq97**

Use this link:

<https://app.senecalearning.com/dashboard/class/r80hfchq97/assignments/assignment/1b03affb-bc3b-4a62-b349-9a9e563ec00f>

Follow and listen to this podcast:

Follow and listen to the Podcast: Wake Up to Money for daily updates on the dynamic external influences on Businesses & The Economy.

<https://www.bbc.co.uk/programmes/b0070lr5>

Watch some of these documentaries:

Watch these documentaries on business strategy to give you a bigger tool bag of real business examples to possibly introduce and add value to your points made.

- Business on BBC iPlayer: <https://www.bbc.co.uk/programmes/b040z45j>
- Amazon on BBC iPlayer: <https://www.bbc.co.uk/programmes/m000fjdz>
- Business Strategy & Functional Areas in Action on BBC iPlayer: <https://www.bbc.co.uk/programmes/p07mbvjm>
- Business Strategy and managing threats of competition “who killed the electric car”: <https://www.youtube.com/watch?v=3fW4xYBXdGo>
- Business Strategy YOU TUBE: <https://www.youtube.com/watch?v=wtDaP18OGfw&list=PL7cA49hGdZQ49iTghyXrluCkacR7nSr7M>

- Business Strategy The American factory YOU TUBE: <https://www.youtube.com/watch?v=OIMKPy0Z-I&list=PLm7sPH3RDVBUfn5mVTHl6xnDNoVuqjCZT>
- Marketing & Product Placement YOU TUBE: <https://www.youtube.com/watch?v=rYv4rsnE4UI>
- Business Strategy & Competition on Amazon: <https://www.amazon.com/Airbus-vs-Boeing-Patrick-Barberis/dp/B074QZXQY7>
- Business strategy and culture YOU TUBE: <https://www.youtube.com/watch?v=T2IaJwkqgPk>
- Business strategy & Technological change YOU TUBE: <https://www.youtube.com/watch?v=SGeBQbSYAiM>
- Leadership and enterprise on **Netflix**: <https://www.eu-startups.com/2020/03/netflix-documentaries-every-entrepreneur-should-see/>
- Business Documentaries on **Netflix**: <https://www.thinkbusiness.ie/articles/netflix-business-documentaries/>
- Business & Marketing **Netflix**: <https://www.leadpages.com/blog/marketing-business-movies-netflix/>