



A LEVEL MEDIA STUDIES

1. If you don't already, make sure you have several news apps on your phone (BBC, Sky News, CNN, Reuters, AP and Guardian for example). There will be a big news story that is in all of them on one particular day (e.g. a new Prime Minister). Your task is to read the story carefully at least a couple of times and compare how has it been reported differently in two news sites/ apps (on the same day)? What might that suggest about the organization and their values? Consider language chosen, images and layout and design.

Screenshot and label, try and write a side. If you've studied media before, please use media language and explore representation

2. Plan, take images/ footage and edit either of the following:
Either
 - A film poster in a specific genre of your choice (horror, rom-com, action or crime)
Or
 - A 30 second advertisement for a new, trendy fashion brand for teenagers (of your creation) with a distinctive USP (unique selling point)

If you do not have a camera or any editing software, you could either use Photoshop (you can find a free, older (and legit) version of CS2 [here](#) if you don't have it), Photopea, Canva or Snapseed (free photo editing apps) or CapCut, iMovie, Splice or similar (video editing apps). And if you can't download these apps, do the film poster task by hand but also write a short explanation of how you have created meaning and audience appeal.